

Leading The Way



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The vision of property developer Simon Waterfield , and his long-standing colleague Peter Mullen, Scotch Corner Designer Village is a development by Scotch Corner Richmond LLP and it is set to house a unique combination of retail outlet stores, leisure for all ages, cafes and restaurants as well as the UK's largest home and garden centre. Here, Sarah Hodkinson, Retail Director of Scotch Corner Designer Village tells us more.

Scotch Corner Designer Village is truly set to be the leading outlet and leisure destination in the north of England and it will be serving an affluent shopper with a high volume of residents and tourists in a very accessible location in the UK's number one tourist destination outside of London.

A luxury village environment designed in the Yorkshire architectural style to replicate the experience of full-price shopping, it will be a vibrant destination and will combine retail and leisure. Sustainability and wellbeing are also central to the entire design process and the site will be well-served with restaurants and cafés for a memorable experience. Not only is 60 per cent of Phase One already pre-let, it is pre-let to influential names including: Hugo Boss, Tommy Hilfiger, Adidas, Calvin Klein, Levi's, Clarks, Joules, Mint Velvet and Dune London, to name but a few.

"The support and the collaboration with our local community will also shine through. Scotch Corner Designer Village has allocated a unique space called The Cornerhouse. This has been designed to attract additional footfall and to cement reputation. The Cornerhouse is a flexible space for brands to trial pop-ups or even the outlet model. The mezzanine will be permanently set aside for new brands and local designers. There will also be ongoing collaborations with fashion design schools, style media and bloggers," explains Sarah Hodkinson, Retail Director of Scotch Corner Designer Village.

The Scotch Corner destination will be a combination of outlet shopping and leisure, set in a healthy, beautiful and landscaped outdoor environment. Leisure is a major part of the attraction and will make Scotch Corner Designer Village a truly complete experience. There will be a multi-age and ability cycle track and include interactive activities such as

fly-fishing. It will also be the home to the largest Garden and Home store (by Blue Diamond) in the country with an amazing selection of interior décor and accessories, as well as the very best range of garden furniture and, of course, plants of all types for in the home and garden coupled with a vast collection of gardening tools and advice.

"Post Covid-19, there has been a growth and preference for shopping outdoors in clean, healthy spaces. Scotch Corner is designed with this in mind and with extensive landscaping in the plans. Investing in the landscaping was imperative and the scheme will include a major Chelsea Garden recreated on site. In addition, there will be dedicated dog-walking areas coupled with dog training services and events. There will also be substantial spaces given to Children's Play areas as well as unique layouts with full security and space planned for an adjacent café," says Hodkinson.

If gastronomy is your thing, you will be pleased to know that Scotch Corner Designer Village will have an in-house micro-brewery together with a bespoke kitchen. There will be regular opportunities for experiential food and beverage brands to showcase new formats. Plans include to host cheese-tasting, ice-cream and sausage-making. Scotch Corner Designer Village will also be home to a local farm shop that will stock local artisanal produce along with locally-sourced fresh fruit vegetables.



Integrated outlet and leisure in Phase 1

Post-Covid friendly, with room to roam in 50 acres of beautiful landscape

Annual footfall of 4 million | Annual £100m turnover

250,000 sqft Class E retail | 80 luxury boutiques

50,000 sqft innovative and premium leisure experiences

100,000 sqft homes and garden complex

Extensive selection of restaurants and Cafés | 2,000 parking spaces



"This development is committed to being a leading sustainable destination. It will strive to implement effective climate action solutions, facilitate the circular economy, use energy and resources efficiently, ensure zero waste goes to landfill and take a proactive environmental management approach. Supporting four global environmental projects, with substantial funds through the offsetting program, key core values will include creating a low-carbon, sustainable shopping and leisure destination to enhance the local community and to achieve high sustainability standards in line with the guests' expectations."

The key commitments include carbon neutral guest travel, net zero-carbon emissions from day one, 100 per cent renewable energy, zero waste and to support eight UN Global Sustainable Goals. Scotch Corner Designer Village will also provide a garment drop-off site, whereby garments will be donated to local charities. It will also donate and partner with local charities that focus on poverty, hunger and employment.

"What we aim for with this project, is for Scotch Corner Designer Village to be the perfect day out as it is set to entertain, surprise and delight all ages and surpass all expectations," Hodkinson concludes.

www.scotchcornerdesignervillage.com