



TWO SENIOR MANAGEMENT APPOINTMENTS STRENGTHEN THE TEAM AT SCOTCH CORNER DESIGNER VILLAGE

- Retail Director, Sarah Hodkinson and Marketing Director, Patrick Hanson-Lowe appointed for new outlet and leisure destination
- Located at one of the best-known locations in the UK, by the A1(M)/ A66 junction, with a catchment of the whole of the North of England

The senior management of Scotch Corner Designer Village has been strengthened with two highly experienced appointments that will further strengthen the project team for the outlet and leisure destination, headed up by developer, Scotch Corner Richmond LLP.

Sarah Hodkinson has been appointed Retail Director, with Patrick Hanson-Lowe as the Marketing Director, for the retail and leisure destination and join as part of the ongoing development of the scheme.

Retail Director Sarah Hodkinson has specialised in outlet shopping for over 25 years since the birth of the sector in the UK. More recently, she was Leasing Executive with Sheila King International, advising US, Canadian and European clients about brands, trends and insight in both the retail and leisure sectors. Previously, she worked with Realm on London Designer Outlet, Wembley as well as Clarks Village, Street, Braintree and Castleford. She was also Group Leasing Manager for McArthurGlen and was involved in leasing and asset management of all its UK sites as well as those in France and Italy.

Marketing Director Patrick Hanson-Lowe brings over 25 years' experience in all aspects of marketing, including fashion for PRL, Jigsaw and Gucci. He is a retail and outlet expert, with in-depth knowledge of marketing and digital marketing, having led the marketing for The Bicester Village Shopping Collection, Via Jurmala launch in Latvia, POP Prague and the relaunch of retail at Gatwick Airport. Previously, he was Global Business Director at Saatchi & Saatchi and Publicis.

Simon Waterfield, developer and co-owner of Scotch Corner Richmond LLP, said: "With these two appointments we are strengthening our team with Sarah and Patrick, who bring know-how, impressive track-records and extensive outlet and leisure experience to Scotch Corner. This will further help us build an impressive retail and leisure destination for people who live in, visit and travel through this part of the UK."



In their roles, Sarah will use her extensive knowledge of the outlet sector to set and steer the scheme's leasing strategy and Patrick will use his extensive experience in the field to direct strategic local and global brand marketing and PR of the outlet and leisure destination.

The leasing agent for Scotch Corner Designer Village is SPACE – Retail Property Consultants; the Asset Manager is SLR Outlets Limited; and the Architect is Corstorphine + Wright.

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Scotch Corner Designer Village

Scotch Corner Designer Village will be the leading outlet and leisure destination in the North of England. The developer, Scotch Corner Richmond LLP, is investing £90m into the 25-acre site which will comprise 92 units, including ten casual dining restaurants and cafés with a GLA of 250,000 sq ft. Located at the junction of the A1(M) and the A66, more than 28.9m vehicles pass the site every year, making it one of the most accessible retail and leisure opportunities in the UK. The site is a great location for a day-out as well as an enjoyable break in a road journey between England and Scotland.

The scheme will also benefit from 96m annual tourist visits to the area and an immediate catchment of 3.8m residents within a 60-minute drive-time. The site is expected to attract annual footfall of 4.3m visitors within the first year and will be the UK's 6th largest outlet centres by expected visitor spend.

Located on a wider 100-acre site, also owned by Scotch Corner Richmond LLP, the developer has ambitions for a home and garden centre, leisure and sporting facilities, a hotel, drive-thru food offer, petrol filling station and employment units. This will create a destination, offering a wholly different experience to other outlet centres in the North of England.

Scotch Corner Richmond LLP

Developed by Scotch Corner Richmond LLP, the scheme is the creation of property developer Simon Waterfield, and his long-standing colleague Peter Mullen, who founded the shirt-maker Thomas Pink and has made Hunter the successful brand it is today.